

FENWAY HEALTH

A LEADER IN LGBTQIA+ HEALTH IN THE NATION AND AROUND THE WORLD

Fenway Health advocates for and delivers innovative, equitable, accessible health care, supportive services, and transformative research and education. We center LGBTQIA+ people, BIPOC individuals, and other underserved communities to enable our local, national, and global neighbors to flourish.

CORPORATE GIVING

2023 Partnership Opportunities



INTEGRATED SERVICES *Our Commitment to Better Healthcare*

Fenway Health is unique among community health centers. We combine outstanding medical and behavioral health care, social services and public health programs, along with the world renowned The Fenway Institute, which conducts cutting edge research on treatments and prevention for infectious diseases and other public health threats. This unique value proposition provides advantages that inform systemic changes and improvements in community care beyond our doors.



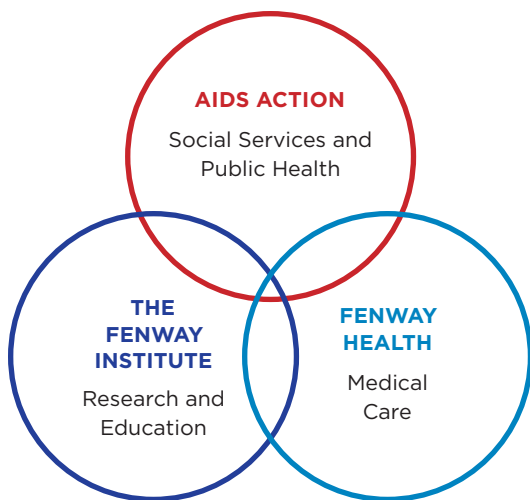
Social Services and Public Health: Provided primarily through Fenway Health's AIDS Action division, services include support for addiction services, survivors of violence, HIV/AIDS support, testing, prevention and treatment, public health education, legal services, and to prevent housing insecurity.



Medical Care: Provided primarily through our three health care centers, these services are made available to all the people in the communities we serve regardless of their ability to pay. We provide culturally competent care for all marginalized people with a focus on the LGBTQIA+ community and the BIPOC community. Medical services include primary care, women's health, family medicine, trans health, optical, dental, and behavioral health.



Research and Education: Provided primarily through The Fenway Institute. The researchers and education from The Fenway Institute have changed the way millions of people receive their health care. Now those lessons are becoming available to people in all sectors.



Each aspect of the Integrated Service Cycle provides direct benefits to individuals. Often a patient or client in one area will receive additional services or served by another area as their situation changes. Collectively, they work together to decrease or eliminate the root causes of certain systemic health concerns that face the community on a large scale.

PARTNERSHIP

Fenway Health's Responsibility to our Corporate Donors & Our Community

All of the funds raised through corporate charitable giving programs enable us to deliver upon our mission.

Fenway Health's corporate partners benefit from our unique position and ability to balance the voices and needs of our community along with the needs of our corporate supporters. The research and education conducted by The Fenway Institute is recognized around the world, and from that vantage point we can provide access to experts with the most up-to-date information about BIPOC and LGBTQIA+ inclusion practices for your organization. Additionally, because of the size of our community, we can provide tremendous visibility about each company's Diversity Equity and Inclusion journey.

Corporate charitable support for Fenway Health provides visibility and value in three major areas: **Signature events, education and training for your staff, and community connections**

SIGNATURE EVENTS

Fenway Health Gala: Previously held as two events (Men's Event and Dinner Party), the Fenway Health Gala is one of the longest running LGBTQIA+ events in the Greater Boston area. Each year, the event attracts over 2,500+ attendees. This is an extremely visible event and terrific networking opportunity for corporate sponsors.

Queer Health Walk: includes over 2,000 participants and thousands of additional donors, corporate teams, family teams, a number of media sponsors, and a significant media presence. A staple event in the Boston community.

Fenway Social: This event has been a staple of the Boston South End and LGBTQIA+ community for over 25 years, with hundreds of participants and thousands of donors.

Harbor to the Bay: Fenway Health and AIDS Action are critical elements of this bike riding fundraiser that connects Boston to Provincetown. This event is a staple in the LGBTQIA+ community.

EDUCATION AND TRAINING

- The Fenway Institute has developed curriculum for dozens of unique topics regarding service to LGBTQIA+ and BIPOC communities. These topics can be adapted for other industries and sectors to enhance organizational policies and practices.
- Lunch and Learn programs.
- Detailed curriculum designed to assist organizations in addressing their practices and policies to create a supportive environment and increase their ranking on the HRC Equality Index.

COMMUNITY CONNECTIONS

- **Awards and Social Empowerment Events** (*includes the Bayard Rustin Event and Audre Lorde events*): These inspiring events honor the legacy of community leaders and amplify their messages for today's climate. These events focus on the intersections of the LGBTQIA+ and BIPOC identities and bring attention and resources to the unique healthcare and community issues facing those identities.
- **Pride in our Health Podcasts:** Explores a different LGBTQIA+ health topic each episode, taking a deep dive into a wide range of important topics across health and wellness. We discuss the latest care options, learn about lifesaving medical breakthroughs, and gather expert advice on how to be a happier, healthier you.
- **White Paper Discussion events:** These discussions address a singular topic with Fenway and other nationally recognized experts. These discussions address and highlight possible solutions and progress toward a specific issue or condition, questions from the audience are welcome and encouraged. These events may include book signings, movie screenings, or other events with relevant content.
- **Networking Events and House Parties:** Throughout the year Fenway Health will provide networking opportunities for individual and corporate sponsors. These events are intimate and personal gatherings provide great opportunities for discussions and networking with the LGBTQIA+ community.

VISIBILITY *The Fenway Community is Representative and Broad*

Please review the charts below to better understand the size and scale of the Fenway Health Community. Through a targeted charitable partnership, we can help our partners reach various segments with great accuracy, precision, and authenticity. While the charitable support goes to provide additional services to those in need.

		Total Previous Year	Total Today
Patient and Services Population	Overall Patients	34,411	38,986
	Recipients of Training / Education**	30,000	31,000
	Recipients of Social Services and Public Health*	15,000	16,000
	Recipients and Participants of Research**	1,500	1,550
	Total Fenway Community	80,911	87,536

**Due to the nature of our public health work, some clients in social service areas like domestic violence, homelessness/housing instability, and drug user health may choose to remain anonymous. Therefore, service numbers representing these programs are estimates.*

***Estimated numbers do not include those impacted by the research or training*

In addition to the Fenway community of patients and recipients of our services, we also have a significant donor base, event participants, and social media followers.

	Pre COVID-19 Averages
Signature Events attendance	10,000
Donors	7,751
Social media and digital followers	63,000
Totals	80,751

There is some overlap between these two tables, regardless the impact, reach and authenticity of Fenway is substantial.

Targeted visibility of corporate sponsorships enables us to amplify your message with great accuracy and the programs of The Fenway Institute’s Education Division inform community members that your organization is sincere in its efforts.



SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP BENEFITS		Presenting \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
VISIBILITY AT EVENTS	Naming Opportunity for Select Signature Event	✓				
	Recognition at All Signature Events	✓	✓	✓		
	Premier Attendance and Visibility at Select Signature Event	✓	✓	✓		
	Attendance at all Signature Events	✓	✓	✓		
	Logo on printed and digital material	✓	✓	✓	select	select
	Social media recognition and internal promotion	✓	✓			
	Naming opportunity for select aspect of Signature event		✓	✓		
	Recognition at single Signature Event				✓	✓
	Attendance at single Signature Event				✓	✓
TRAINING AND EDUCATION	Over 100 publications, toolkits, and training videos	✓	✓	✓	✓	✓
	Lunch and Learn for your Employees	✓	✓	✓		
	Additional support or webinar	✓				
	Support to review and access inclusion practices related to up-to-date cultural competencies	✓	✓			
	Assessment and guidance regard HRC index score	✓				
	Social media recognition and internal promotion regarding the authenticity stamp from TFI	✓	✓	✓		
COMMUNITY CONNECTIONS	Speaking opportunity for select community event	✓				
	Premier Sponsor for a select Community Event	✓	✓			
	Recognition at all community events	✓	✓	✓	✓	✓
	Attendance at all community events	✓	✓	✓	✓	✓
	Sponsor for select episode of Pride in our Health Podcast	✓	✓	✓		
	Interview opportunity for Pride in our Health	✓	✓			